



**LEADER** SVVA  
LATVIJA

The logo features the word "LEADER" in a bold, white, sans-serif font. The letter "L" is stylized with a white sprout that has two leaves, growing from the top of the letter. To the right of "LEADER" is the acronym "SVVA" in a smaller, white, sans-serif font, oriented vertically. Below the word "LEADER" is the word "LATVIJA" in a white, sans-serif font.

**LEADER** SVVA  
LATVIJA

# VERSIJAS

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galvenā versija 3 krāsās



monohromās versijas



uz tumšiem  
un krāsainiem  
foniem  
logo ir balts



melnbalta  
versija

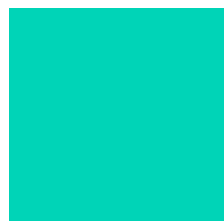
# KRĀSAS

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## PAMATA KRĀSAS

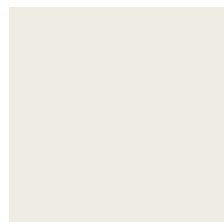


vilnis / debesis  
C77 M59 Y0 K0  
R50 G110 B255  
web #326EFF



piparmētras zaļš  
C66 M0 Y40 K0  
R0 G 212 B183  
web #00D4B7

## FONS / PAPILDTONIS



jūrmalas smiltis  
C5 M5 Y9 K0  
R239 G236 B228  
web #EFECE4



smiltis  
C16 M21 Y45 K0  
R216 G194 B149  
web #D8C295



saulaini zaļš  
C9 M0 Y81 K0  
R239 G234 B80  
web #EFEA50

VIRBRAKSTIEM

MONTSEERRAT **MONTSEERRAT**

*Montserrat /*

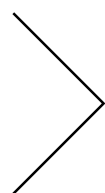
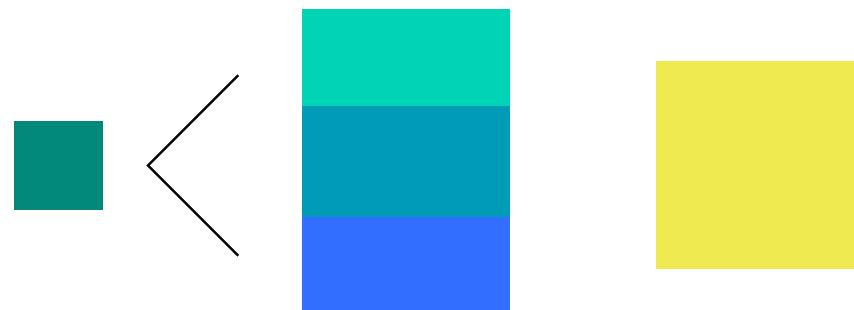
MONTSEERRAT MONTSEERRAT MONTSEERRAT  
**MONTSEERRAT**

tekstam

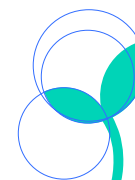
**Source Sans Pro**

Aa Āā Bb Cc Čč Dd Ee Ēē Ff Gg Ğğ Hh Ii Īī Jj Kk Ķķ Ļļ Mm Nn  
Ņņ Oo Pp Qq Rr Ss Šš Tt Uu Ūū Vv Ww Xx Yy Zz 1234567890

# SAIKNE AR MĀTES ZĪMOLU



vilnis, ūdens  
sēkla,  
pirmsākums



dīkgts,  
asns



# LOGO ANSAMBLIS

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Lietojams  
virsrakstā



Lietojams  
apakšā,  
paraksts











 LEADER SVVA  
LATVIJA



Līdzfinansē  
Eiropas Savienība

  
2027  
Nacionālais  
attīstības plāns

 LEADER SVVA  
LATVIJA